Hyesun Chung

EDUCATION

Aug 2022 - Present	 University of Michigan, Ann Arbor, Michigan, U.S. Ph.D. candidate in the Department of Industrial and Operations Engineering Advisor: Dr. Xi Jessie Yang GPA: 4.0/4.0
Mar 2020 - Feb 2022	 Seoul National University, Seoul, Korea, Republic of Master of Science in Industrial Engineering Advisor: Dr. Woojin Park GPA: 4.17/4.3
Mar 2014 - Feb 2020	 Seoul National University, College of Liberal Studies, Seoul, Korea, Republic of Bachelor of Science in Industrial Engineering Bachelor of Fine Arts in Design Bachelor of Business Administration GPA: 3.91/4.3 (Graduated with the highest honor - Summa Cum Laude)

RESEARCH EXPERIENCE

Aug 2022 - Present	 Interaction & Collaboration Research Lab, University of Michigan Graduate student research assistant (Advisor: Dr. Xi Jessie Yang)
Mar 2020 - Feb 2022	 Life Enhancing Technology Lab, Seoul National University Student researcher (Advisor: Dr. Woojin Park)
Sep 2017 - June 2018	 Center for Human Interface Systems, Seoul National University Undergraduate student intern (Advisor: Dr. Myunghwan Yun)

PUBLICATIONS

2024	Chung, H., & Yang, X. J. (2024, May). Associations between Trust Dynamics and Personal Characteristics. In 2024 IEEE 4th International Conference on Human-Machine Systems (ICHMS) (pp. 1-6). IEEE.
2022	Chung, H., Park, W., (2022). Training Older Adults to Use Public Information System: Effects of Medium and Instruction Type on Training Efficacy. Proceedings of the HFES Annual Meeting, Vol 66, pp. 1-5.
	Ergonomics Issues in Improving Kiosk Accessibility for Older Adults (Masters Dissertation)
2021	Chung, H. , & Park, W. (2021). Training material design for helping older adults use touchscreen interfaces: an integrative literature review. Proceedings of the ESK Conference, 106-106.
2019	Sung, E. J., Chung, H. , Kim, K., & You, J. (2019, June). Honk? Talk! Designing Driver-to-Driver Communication Methods for Social Driving. In Companion Publica- tion of the 2019 on Designing Interactive Systems Conference 2019 Companion (pp. 295-299).
Preprint	Nam, J., Chung, H. , & Lee, H. (2019). A new terrain in HCI: Emotion Recognition Interface using biometric data for an immersive VR experience. arXiv preprint arXiv:1912.01177.

SCHOLARSHIPS & GRANTS

Fall 2022 - Winter 2023	Departmental Fellowship, University of Michigan
2022	 Study Abroad Fellowship, Kwanjeong Educational Foundation Research fellowship awarded to the top 50-100 Korean students nationwide in recognition of academic excellence
2021	 Lecture and Research Support Scholarship, Seoul National University Worked as a teaching assistant of "Scientific Management" and "Vehicle Ergonomics"
2014/2016/2017/ 2020/2021	Merit-based Scholarship, Seoul National University
2020	 Research Grant, 2020 X-mind Corps Program of National Research Foundation of Korea, Ministry of Science Topic: Tutorial Interface Design to Enhance Older Generation's Abilities to Use Technology
2019	 Undergraduate Research Grant, Seoul National University Topic: Exploring Impacts of Environmental Design for Self-Service Kiosks on User Experience and Technology Acceptance for the Older Adults
2018	 Research Grant, BMW Group Korea & SNU Student Research Competition Topic: Context-aware Assistant Interface for Driver-to-driver Communication

AWARDS

2020	 Special Prize, 2020 X-mind Corps Program, Seoul National University Awarded for solving a practical problem
2019	 SNU Design Alumni President Award, Seoul National University Awarded for outstanding performance on 2019 Design Graduation Exhibition (Top 2 students/32)
2018	 Excellence Award, BMW Group Korea & SNU Student Research Competition Awarded for remarkable research performance (3rd place/20 teams)
PATENTS	
2020	"Method, apparatus and computer program for providing matching service between user and trainer to prevent and cure obesity", Park, W., Moon, P., Moon, H., Chung,

H., Yoo, J., Korea Patent 10-2301225, 2020.

WORK EXPERIENCE

Dec 2018 - Feb 2019	 Woowa Brothers Corp. (https://www.woowahan.com/) Data Analyst Intern, Business Planning team Contributed to improving the service quality of "Baemin Riders food delivery service" through end-user data analysis
Jan 2018 - Sep 2018	 Looxid Labs (https://looxidlabs.com/) Research Assistant Conducted extensive research on measuring and predicting user's preference with eye-gaze and EEG data

• Contributed to planning "User Testing Solution" service

ACTIVITY

Aug 2022 - Present	The University of Michigan HFES (Human Factors and Ergonomics Society) Student Chapter (http://websites.umich.edu/~hfes/Webpages/index.html)
Sep 2018 - Aug 2019	 Growth Hackers, Business Data Analysis Club, Seoul National University (Advisor: Dr. Inseong Song) As a student vice-president, contributed to planning and organizing academy- industry joint projects Tutored fellow students on the topic "User segmentation through clustering analysis"
July 2017 - Aug 2017	BeST Summer Program, Campus Asia Program (http://clscampusasia.snu.ac.kr/)
June 2016 - Aug 2016	 Foreign Externship Program, College of Liberal Studies, Seoul National University Accomplished a field research on the thesis "Conformational Change and Future around Shin-Okubo: Hatred of Korea in Japan"
July 2015 - Aug 2015	 Volunteer Service in Namdinh, Vietnam, Seoul National University Social Responsibility As a student leader, contributed to designing and implementing volunteer programs
Mar 2015 - July 2015	 SNU Buddy, Student-led organization, Seoul National University Helped foreign exchange students adapt to both Korea and campus life

SKILLS

LANGUAGES	 Korean: Native English: Full Professional Chinese: Working Professional
PROGRAMMING & STATISTICS	 Python, MATLAB, SQL Tableau, ATLAS.ti R, SPSS, AMOS, JMP
DESIGN	 Adobe Photoshop, Illustrator, Premier, InDesign, XD Rhino, Blender, AutoCAD, SketchUp, Keyshot, Indigo Renderer